



Blanca Vergara gave a seminar for the Connect International ladies network LINKS, in Café Lent in Groningen. With a very multicultural international group of 35 ladies, we had amazing evening with Blanca. In a two-hour seminar we learnt how to become the "CEO of Me" again and how to connect to what we really want in life. With her message coming from her heart and based on real life experience, she was able to awaken our souls.

Taking a look at some of the comments left on her website by participants, it was found to be an inspiring, re-energizing and encouraging evening.



Blanca Vergara, better known as the MBA (Moving Beyond Achievement) Diva, is without any doubt a multi cultural, international woman with her Aztec - Spanish - English background and ability to speak three languages. This MBA lady is a woman of many talents. After an Msc degree in Information Systems, her career took off in the American banking business. A career switch in the late 90's brought her to the Netherlands, where she obtained her MBA from the Rotterdam School of Management. This in turn led to her becoming a partner in a very successful international consulting business, followed by a management position at the European Space Agency (ESA) in Noordwijk.

In 2006 Blanca decided she was ready for a fundamental life change. It was time to say goodbye to the corporate world. She discovered the things that really matter to

as an independent consultant.

"Heal the fear of builders of the upcoming heart centered economy" is Blanca's mission. She is really enthusiastic about this: "If you build a new heart-centered economy, you also build a new society. There are many ways to make a transaction, with money, but also without in a relation based upon trust, respect and creativity. I believe we are now in a transition period where a society built on money will be transformed into a world of trust, respect and personal responsibility. In the interim time where we still have (or need) money, we will start to see money as energy. Money and wealth will become a reflection of our inner self and will show us how we relate to money. Building a heart-centered economy is a new way of dealing with money and wealth. I see it as a new way of thinking, a new way of communicating".

"Heal the fear of builders of the upcoming heart centered economy"

her were not present in almost any aspect of her life; her life was even too busy for a cat! Also, the values of the corporate world weren't hers anymore. So she got her coaching certificate from the Hudson Institute in Santa Barbara and decided to put her skills to the test

According to Blanca a very important key feature of this new economy is people's self-awareness: "self awareness, being aware of your own power is a very important part in this process: with power comes responsibility. People have no idea how wonderful,

unique and precious they are. Staying disconnected from your own power is a disservice to society".

With her business Blanca wants to support the builders of the heart centered economy. Her work is not about new technology, marketing tools or product innovation. Her core business is what comes before that: the inner strategy. In her words, "I help change agents to commit to what they are doing. I help them find their true passion so they can transform their life and that of others. To be able to do so, they learn how to transform their fears into fuel. This is their core challenge and my gift to them".

myself to shine and be unique in the market place. It's scary and confusing! Now, I am ready to share this precise method I used to turn around a gray and uninspiring customer-chasing, ineffective activity into a full of passion, vibrant, harmonic, client attacking business". Blanca sincerely believes it is possible to make good money in a decent, professional and ethical way; the key is authenticity and courage.

Get started NOW! If you want to Stand Out from the Crowd in today's challenging business environment. Feel free to contact Blanca:

"Self awareness, being aware of your own power is a very important part in this process, with power comes responsibility..."

www.blancavergara.com

Enjoy a Free 30 Minute Consultation!



Blanca has developed her own methodology to help 'the change agents who want to use their passion to transform the world and don't know how'. For the LINKS seminar, she gave her audience an introduction of the program "Promote Yourself to CEO of Me Inc". This program is about removing fears and limiting beliefs, identifying true purpose, and transforming dreams into a beyond belief transformational power.

Her latest program, "Stand out from the crowd in the New Economy" is about making the inner connection and translating it into business. This program truly goes in the heart of both business and soul passion (<http://becomingindispensableandunforgettable.com>). In this program, Blanca not only shares her business knowledge and expertise, but also her spiritual life experiences. Blanca's vision on this program: "I know from my own experience how I did not allow

Harma Hingstman ■